



## **Great British Food Magazine's Farm Produce Awards 2014**

### Welsh Produce Champions

Great British Food has announced the winners of its inaugural Farm Produce Awards, celebrating the most delicious local foods from producers from all over the British Isles. Over 300 entries were judged by a panel of food editors across 14 categories.

Welsh Strawberry Jam made by Seren Evans-Charrington championed the preserve category. The winning entry was described by judges as “flavour-packed” and as having a “perfect set and a great balance between sweet and tart”. The awards the described the decision to crown Seren’s Welsh Strawberry Jam as the winner as, ‘unanimous amongst the judges’.

Seren is a seasoned preserve maker and makes everything in small batches using traditional methods. She explains that the win is very important to her, “as a small producer in Wales it is great to get recognition for my work. I am blessed with having an abundance of good local fruit suppliers and I have stuck to using the best local ingredients I can get and open pan method and it shows in the taste”.

“This is the first year we've run the awards and I'm absolutely delighted with the results,” says Natasha Lovell-Smith, editor of Great British Food magazine and chair of the judging panel. “Our winners span the length and breadth of Britain, from Edwards of Conwy butchers in North Wales to The Flour Station bakery in London, and the standard of produce was truly remarkable, making the judging extremely hard fought.

“In Great British Food magazine we celebrate the very best UK produce – from Kentish hops and Scottish salmon to heritage fruits and rare breed meat – and as a result our judges took the taste and provenance of each entry very seriously, as well as awarding points for packaging and overall appearance. All of our winners are right at the top of their game, both in terms of fantastic flavour and their dedication to local sourcing. We can't wait to get started on next year's awards.”

The winners of the Farm Produce Awards are as follows. The full list, including runners up,

will be featured in the September issue of Great British Food, on sale 1<sup>st</sup> August 2014.

**GBF Food Hero (reader voted): Burts Crisps**

**Pork Pie:** Edwards of Conwy Traditional Pork Pie

**Cheddar:** Ludlow Food Centre Oakly Park Traditional Cheddar

**Cooking Oil:** Yorkshire Rapeseed Oil Oak Smoked Yorkshire Rapeseed Oil

**Smoked Fish:** RR Spink & Sons Kiln Roast Loch Etive Smoked Trout

**Cereal:** Sensible Dave Original Granola

**Ribeye Steak:** Farm & Fork Dry Aged Ribeye Steak

**Fruit Jam:** Bubbling Stove Welsh Strawberry Jam

**Bread:** The Flour Station Wholemeal Bloomer

**Cake:** Tiptree Patisserie Victoria Sponge

**Pork Sausages:** Maynard's Farm Cracked Black Pepper Sausages

**Fruit Yoghurt:** Tims Dairy Bio Live Greek-style Yoghurt with Blackcurrants

**Crisps:** Just Crisps Mature Cheddar & Red Onion

**Bottled Bitter:** West Berkshire Brewery Good Old Boy

**Fruit & Veg Box:** Shillingford Organics Seasonal Organic Vegetable Box

**Runners Up:**

**Pork Pie:** Keelham Farm Shop Homemade Pork Pie & Botham's of Whitby Rare Breed Pork Pie

**Cheddar:** Ford Farm Wookey Hole Cave Aged Cheddar & Cheesemakers of Canterbury Ashmore Farmhouse Cheese

**Cooking Oil:** Mr Hughs Rapeseed Oil & Gourmet Spice Co. Garlic & Rosemary Oil

**Smoked Fish:** Kintyre Smokehouse Smoked Mussels & The Weald Smokery Sliced Smoked Scottish Salmon

**Cereal:** Wye Valley Granola Artisan Granola Original & Shropshire Granola Deluxe

**Ribeye Steak:** Hinchliffe's Farm Shop Ribeye Steak & Bodnant Welsh Food Centre Ribeye Steak

**Fruit Jam:** The Artisan Kitchen Blaisdon Red Plum Jam & Hazlephron Herb Farm Cornish Jewel Blackcurrant Jam

**Bread:** Botham's of Whitby High Moor Leaven Bread & Artisan Bread Organic Spelt 7-Grain

**Cake:** Edwards of Conwy Halen Mon Sea Salt & Vanilla Cupcake & Lottie Shaw's Parkin

**Pork Sausages:** Ambrose Sausages Traditional Pork Friends Farm Pork & Fennel Sausages

**Fruit Yoghurt:** Daffodil Foods Luscious Layered Rhubarb Yoghurt & Llaeth y Llan (Village Dairy) Apple

**Crisps:** Fairfields Farm Smoky Bacon & Sunday Roast Potato & Ten Acre Crisps The Day Sweet & Sour Became Friends

**Bottled Bitter:** Upham Brewery Punter & Wye Valley Brewery Bosbury Best

**Fruit & Veg Box:** Woodlands Farm Organic Fruit & Veg Box & Chegworth Valley Fruit, Veg & Salad Box

For more information about the awards, logos and branding, please contact Natasha Lovell-Smith [natasha@aceville.co.uk](mailto:natasha@aceville.co.uk) or Tom Shingler [tom.shingler@aceville.co.uk](mailto:tom.shingler@aceville.co.uk)

For more information about the award winning Welsh Strawberry Jam contact Seren Evans Charrington 01570 493766 [hello@bubblingstove.co.uk](mailto:hello@bubblingstove.co.uk)